

## Virtual Conference and Exhibition Platform

The Biointerfaces International Zurich 2021 conference and exhibition provides a leading platform for industrialists and academics alike to review the latest advances in one of the most innovative and expanding fields in science and technology.

## Probably the best way to meet the community

Exhibitors use this platform to advertise new products and to acknowledge scientists' requirements. The industry exhibition at the Biointerfaces International Zurich 2021 is the ideal platform for networking and marketing.

## Online Exhibition & Pitching Opportunity

Participants will be keen on learning on the impact technology & services will have on tasks. Pitch thus about your technology.

Send in a brief description of your showcase (max. 1000 characters) to [info@biointerfaces.ch](mailto:info@biointerfaces.ch).

Due to limited spaces, we might have to select among showcases. Individual notifications about pitching slot allocations will follow by end of July 2021.

- Industrial pitch: 5-minute presentation
- Virtual booth & attendee access
- Pre-conference and platform visibility in announcements and on the BIC website.

## Conference Topics

- Stem Cell Technology & Regenerative Medicine
- Organ-on-Chip
- 3D Cell & Matrix Printing, Tissue Engineering
- Functional Material-Biology Interfaces (to Tissue, Cells, Bacteria, Enzymes/Proteins, ...)
- Progress in Surface & Interface Characterization and Imaging (static/dynamic, in-situ and ex-situ)
- Progress in cell-based in-vitro assays for drug development, substance toxicity testing, regenerative medicine - supporting 3R initiatives
- Future of engineered tissues

18 – 19 August 2021

## Online Conference

### Website

[www.biointerfaces.ch](http://www.biointerfaces.ch)

### Contact

Ass. NTN Innovative Surfaces  
Lagerstrasse 14  
CH-8600 Dübendorf  
Phone +41 71 277 93 45  
E-Mail [info@biointerfaces.ch](mailto:info@biointerfaces.ch)

### Organizers:



## Virtual Exhibition Platform 18 – 19 August 2021

This year's virtual Biointerfaces International Zurich 2021 conference offers exhibitors numerous opportunities:

- Share information about your products & services.
- Distribute info materials (reports, publications, brochures, videos & more)
- Network with event attendees

**Price for one virtual booth: CHF 1'500.00 (excl. 7.7% VAT)**

Below you will find a list of the different options we offer.

### **Virtual booth:**

- Your own company profile page with a description of your goods and services .
- Possibility to embed a promotional video of your choice.
- Include a clickable custom call-to-action button that can link to an external website of your choice.
- Leverage 1:1 networking with attendees by providing company representatives (each person listed is clickable so attendees can contact via private message).
- Include documents, articles, reports & presentations as downloadable resources in any popular file format (file size <25MB).
- Share important company information such as your phone number, website, social networking links, and other links to external resources.

### **Demo-Video:**

<https://help.eventmobi.com/en/knowledge/virtual-booth-walkthrough-1>

### **Post-processing:**

Exhibitors will receive list of attendees. You may also receive additional analytics (e.g. list of booth visitors, attendees during a specific session/time, etc.).

Starting around mid-June 2021, access to the conference platform will be unlocked for you upon completion of the contract.

If you have any questions, please always contact the organizer at [info@biointerfaces.ch](mailto:info@biointerfaces.ch).

